

# Where Do You Stand?

Ask participants where they stand on a particular statement and get them to demonstrate that literally. Stick a masking tape line on the floor marked up with the scale you want (for Happy Museum 0-10). Indicate to participants that they should stand at one end if they strongly agree and the other if they strongly disagree. If you are collecting a baseline and later response, take a photograph to record the positions. Alternatively stick masking tape on the wall behind, then ask participants to turn and initial where they are standing.

Another way of doing this if space is limited was used by Reading Museum. With the project leader out of the room, residents were asked to stand, put their hand up or sit hands down to indicate how positive they were on various HM outcomes, for example how the museum worked in mutual relationship with them or the nature of their neighbourhood's history.

The exercise can be repeated at the end of the project.

# Where do you stand? guidance

- 1 Stick a masking tape line on the floor marked up with the scale you want (for Happy Museum 0-10).
- 2 Think of statements that would show the impact of your project.
- 3 Ask participants 'where do you stand?' and get them to demonstrate literally.
- 4 If you are collecting a baseline and later response, take a photograph to record the positions.
- 5 You might also want to take notes about what people say.

